### Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

Received & Inspected

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We urge the FCC not to adopt rules, procedures or policies discussed above. ....

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FCC Mail Room

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Clydo E. adams	3-18-2008
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Phythis B. Sellers William Sellers	March 19, 2008
Signature	
William J Sellers	Address Newry Lane Duncansville, PH
Name	1-814-695-9285 Phone
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LISH STAINAKER	125 HIBRIOGE CIRCLE Address Lewistown PA 17044
Title (if any)	717-242-8511 Phone
Organization (if any)	

March 18, 2008

Received & Inspected

Chairman Kevin J. Martin **Federal Communications Commission** 445 12<sup>th</sup> Street, SW Washington, DC 20554

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MAR 25 2008

FCC Mail Room

In the Matter of Broadcast Localism (MB Docket No. 04-233)

Dear Chairman Martin,

On behalf of Clear Channel Radio Detroit, I am writing to inform you of the incredible support our radio group offers to our community. Our Detroit radio group, which includes WDFN-AM, WDTW-AM, WNIC, WDTW, WJLB, WKQI, and WMXD is proud to go well beyond the rules mandated by the FCC.

Since January, our radio group has supported the National Ad Council by running hundreds of PSA announcements on "home foreclosures"... a major issue in the Detroit area. The PSA campaign offers information on how impacted listeners can get help before they lose their homes. In addition, we also have been proud sponsors of the Goodwill...who are currently raising awareness with the Goodwill Motor City Bowl-A-Thon, which helps our Metro Detroit neighbors, family and friends get back to work through, education, on the job training and skill development. In 2007, Goodwill provided 13,753 individuals with employment and training services in Southeast Michigan, of course we would like to see that number increase by the thousands in 2008.

Clear Channel Radio Detroit is also the radio partner for Race For The Cure...a breast cancer awareness walk held by the Karmanos Cancer Institute in downtown Detroit every year. This year the event will be held May 31, 2008 and is expected to draw more than 30,000 people and raise more than one million dollars for breast cancer research. The radio group begins to air hundreds of PSA announcements and place information, with the opportunity to register for the walk, on their websites beginning as early as February 1<sup>st</sup>. In addition, each station has an air personality or multiple personalities that have volunteered their time to be a "breast cancer champion" and appear at events related to the walk, as well as appear the day of the event to do meet n' greets, stage announcements, cheer on walkers, and much more.

Our community support for 2008 has only begun and we have several other events that happen throughout the year...including an award nominated radiothon benefiting the Leukemia and Lymphoma Society of America, Aids Walk Detroit, Coats For Kids, the Salvation Army Red Kettle Campaign, and many more.

It is our pleasure and responsibility to support our community. I ask that the FCC not impose any rules that will hamper our ability to perform these very important and valuable services.

Sincerely.

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President/Market Manager

Clear Channel Radio Detroit

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MB Docket No. 04-233

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We urge the FCC not to adopt rules, procedures of po	olicies discussed above.
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Name	unlisted
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Organization (if any)	

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3-13-08

Date

Signature

LCI REDWOOD DR. RICHMOND, KY 40475

Address

Name

859-661-1374

Phone

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Lathy Markey	3.19-08
Signature Company Comp	Date 93 Chicago Rd. 51 Kland MO 65690
Name	Address 417 345 444
Title (if any)	Phone
Organization (if any)	

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

Received & Inspected

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Janier L. Husson Signature		3-19-08 Date	
JANICEL HENSON	«·	10021 Ct. Rd. 8490- Newburg, Address	Mo.65550
Name		7.513-762-2867 Phone	
Title <sup>t</sup> (if any)			

## Save Christian Radio

RESULT Now it is possible to serve several missions from one location. But under this proposal, many co-location arrangements would be forced to end – raising daily operating costs and imposing immediate expenses related to moving, construction of other facilities and overseeing forced relocations.

RESULT: When coupled with the rapidly rising costs of broadcasting, including multiplying electricity expenses, extended staffing requirements and forced relocations will leave some Christian Broadcasters with little choice: either cut back or give up.

The First Amendment protects the free exercise of religion. The government must not be allowed to impose rules that violate it. Christian Radio needs your support now to keep its message of salvation strong on the nation's airwaves. It's not just a Christian thing – everyone's fundamental constitutional rights are at stake.

#### HERE'S WHAT YOU CAN DO:

The FCC is taking comments on these proposals. You can add your comments to the record. The FCC can only make rule changes based on evidence – and the evidence you submit can make a difference!

By Mail: Send a letter, specifying what the FCC must not do and why. Make sure you place the docket number on top of the letter to be sure it is delivered to the correct office:

MB Docket No. 04-233 Comments in Response to Localism Notice of Proposed Rulemaking.

Mail your comments, so they arrive by April 14, 2008 to

Using the US Postal Service:

The stand of

Or using FedEx, UPS, DHL or similar services:

The Secretary

The Secretary

Federal Communications Commission

Federal Communications Commission

445 12th Street, SW

9300 East Hampton Drive

Washington, DC 20554

Capitol Heights, MD 20743

Attn: Chief, Media Bureau.

Attn: Chief, Media Bureau

By Internet: Visit http://www.savechristianradio.com för easy step-by-step comment submission

assistance.

You can also write to your Senators and Congressman. Tell them that freedom of religion and freedom of speech are threatened. Describe the problematic FCC proposals and the harm they will cause, if they are adopted For help locating your Senators and Congressman – visit http://www.savechristianradio.com

SavaGhristianRadio.com

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Page 3 of 3

Proposed Rulemaking

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Cecilea a Stewart Signature	3/19/08 Date
CECILIA A STEWARD	470 CLAKE NE Address
Name	417-533-72-52 Phone
Title (if any)	THORE
Organization (if any)	

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#### Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

FCC Mail Room

cket No. 04-233

| Submit the following comments in response to the Localism Notice of Proposed Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.59

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march Sue Bauguess	3-18-2008
Signature	Date 1432 Rock Creek Rd
MARTHA SUE BAUGUESS	N. Wilkestow N.C. 2.8659 Address
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MAR 25 2008

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Dallas Arnold  Name	3/13/08  Date  159 Redwood Dr.  Address Richmond Ky 40415  859-623-2852  Phone
Title (if any)	
Organization (if any)	. <del>-</del>



Lovett Broadcasting Enterprises, Inc. P.O. Box 120 Cairo, GA 39828 www.wgra.net

March 18, 2008

Marlene H. Dortch, Esq., Secretary Federal Communications Commission 445 Twelfth Street, SW Washington, DC 20554

Re:

Dear Ms. Dortch:

Broadcast Localism Proceeding MB Docket No. 04-233

Received & Inspected

MAR 25 2008

FCC Mail Room

Station WGRA-AM has been serving our community of Grady County, Georgia since 1949. Next year will be our 60<sup>th</sup> Anniversary of being the "Voice of Grady County" and we are planning a big celebration of the great service provided to our community by WGRA Radio. Over the past 59 years, WGRA has devoted countless resources to serving our local community. Our Station participates in our community, and understands the needs of our community, not because of government mandates but because the Station cares about our community and serving the public interest. I write today to object to the burdensome and unnecessary proposals contained in the Commission's Broadcast Localism proceeding. Each of the proposals in the proceeding are addressed separately below.

#### Communications Between Licensees and Their Communities

More than 25 years ago, the FCC abandoned its misguided "ascertainment" requirements, when it correctly concluded that market forces, rather than government mandates, may be relied upon to ensure that broadcasters air programming that is responsive to the needs and interests of their communities. Nothing has changed in those 25 years that should make the FCC reach a different conclusion now. If anything, broadcasters today face far more competition, from satellite radio and TV, cable, the Internet, and iPods, to such an extent that market forces virtually ensure that broadcasters air responsive programming. We know full well how important it is to address the

needs and interests of the people in our communities. If we don't address those needs and interests, we know that market forces will drive listeners and viewers elsewhere. Government mandates will not change that equation, except to make it far more difficult and expensive to be a good broadcaster.

Accordingly, this Station opposes any reinstatement of the formal ascertainment process or the mandatory creation of advisory boards. The quarterly issues/programs list requirement, coupled with Commission review as necessary and public input at renewal time, has worked adequately over the past 25 years. The potential benefits, if any, of these unfunded mandatory proposals are severely outweighed by the costs involved. Instead, broadcasters should be given the flexibility, in their important role as stewards of the broadcast airwaves, to communicate with their communities in a manner that best suits the station and the community.

#### **Remote Station Operation**

For many years, broadcasters have been afforded the flexibility to operate without station personnel present at or near transmission facilities. This has been particularly important in emergency situations, where broadcaster resources may need to be devoted elsewhere. This Station opposes any efforts to remove the flexibility that the Commission has wisely provided to broadcasters. Many broadcasters simply cannot afford to staff their facility during all hours of operation and may be forced to shut down, which would be an extreme disservice to the public. Other broadcasters have invested thousands of dollars in technology to be sure we are immediately notified of any on-air problems. We don't believe the Commission should nullify those investments and require us to make even more expenditures for unneeded personnel

#### Main Studio Rule

Similarly, this Station opposes any restrictions to the main studio rule. For many years, stations have been given the choice as to where to locate their main studio in the communities they serve. Due to variations in topography, and in order to address the needs of the various communities they serve, broadcasters have been able to rely on the flexible approach the FCC has adopted. Northanges to this flexible approach are necessary or warranted.

#### Voice-Tracking and National Playlists

This Station opposes any Commission regulation that would restrict the practice of voice-tracking. Voice-tracking can be a useful tool for smaller broadcasters to bring popular non-local talent to the local airwaves, as a benefit to their communities. Any restriction on this ability would be a disservice to the public, and any disclosure requirements potentially would infringe the First Amendment rights of broadcasters. Similarly, station playlists are a matter of licensees' discretion, and are tailored to serve the tastes of the communities they serve. The Commission is prohibited by statute from regulating the content of broadcast material, and should not encroach on the editorial freedoms broadcasters enjoy under the First Amendment.

#### License Renewal Procedures

Finally, the Commission has proposed the adoption of quotas for local programming. Such a proposal raises serious First Amendment concerns for broadcasters. Therefore, this Station opposes any government mandates in the form of quotas or specific minimum hours of local programming. Broadcasters who work and live in their local communities, and who inherently know the needs and interests their communities, are in the best position to determine how best to provide responsive programming, including local programming, and to allocate their resources accordingly. Broadcasters need the flexibility that is built into the current system. It is this flexibility that allows us to provide programming that best serves the public interest.

Everyone at our station is opposed to the localism issues currently being considered by the FCC. Not because it will place more burden on us to comply with unnecessary regulations, but because it will cause us to spend time performing duties that have no immediate benefit to our community. In order for us to continue to serve our community with local news, weather, coverage of football, baseball and basketball games, live broadcasts from the School Board and County Commissioners and local interest stories, we have to continue to have the freedom to operate our station remotely, use satellite delivered programming and many other tools that would be eliminated in these proposals. Please help us save small town radio. Please DO NOT institute these new Broadcast Localism requirements.

Respectfully.

Jeffrey 8. Lovett General Manager

Comments in Response to Localism Notice of Proposed Rulemaking

MAR 25 2008

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Berliana Stranger	
Signature Wayne H. Abbott Barbara Jo Abbott	5348 William Earl Way Gloucester, VA 23061 Address
Name	804-693-6923 Phone
Title (if any)	

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Dece E. Grace Jan. Signature	Mar 18, 2008  Date
Paulino Craceford	344 Tum Ming Brook Dr. Banner Elk, N.C. Address 28604
Name	828-898-9827 Phone
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P.S. My guestis is: Why would you ever consider such propoels?

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